

BIG i SM | INDEPENDENT INSURANCE AGENTS OF
NEBRASKA

PARTNER PROGRAM

GUIDE

2026



402-476-2951
www.ian.org

Connect with 500+ Nebraska Independent Agencies

Big “I” Nebraska connects you with the agents who matter. Through events, advocacy, and trusted relationships, we make it easy for you to stay visible, build connections, and grow your business within our independent agency community.

What You Get As A Big ‘I’ Nebraska Partner:

Direct Access to Decision-Makers

Connect with agency owners and producers at our Annual Convention, Spring Conference, Golf Tournament and year-round events. Real conversations with the people who choose your products.

Brand Visibility Where It Counts

Your logo on our website, recognition in our communications, and prominent placement at events where Nebraska agents are already paying attention.

Influence on Industry Issues

Join our Legislative Advisory Council and help shape the policies that impact your business and your agency partners.

Tailored Opportunities

From hosting webinars to the IIAN Foundation Golf Tournament, showcase your solutions in ways that resonate with agents.

Ongoing Partnership Support

Your partnership works all year long. From association events to ongoing visibility, you stay top-of-mind with Nebraska agents.

BIG SM | INDEPENDENT INSURANCE AGENTS OF NEBRASKA BY THE NUMBERS



2,000+
Member Agent
Professionals



1,700+
Agent Email
Subscribers



700+
Annual In-Person
Event Attendees



5
Core Annual
Events

2026 Partner Levels At A Glance

Clear, simple benefits to help you choose the right level for your organization.

Included With Every Level

- Member pricing for events and classes
- Use of the Big “I” Nebraska logo
- Access to our member list
- Listing in our online Partner Directory
- Tickets to the “Cheers to Success” Partner Reception

	Diamond \$9,000	Platinum \$6,000	Gold \$4,000	Silver \$2,750	Bronze \$1,250
EVENT RECOGNITION					
Visibility at all events	Top recognition	Top recognition	Top recognition	Recognition	Recognition
DIRECTORY LISTING					
Online directory	Logo + contact info	Logo + contact info	Logo + contact info	Name + contact info	Name + contact info
Website scroll listing	Yes	Yes	Yes	—	—
BOOTH BENEFITS (Spring + Convention)					
Booth	Included	Included	Included	\$499 booth	\$599 booth
Attendees included	4 each event	4 each event	4 each event	2 each event	2 each event
GOLF TOURNAMENT					
Players included	4	4	2	—	—
Hole sponsorship	Included	Included	Included	—	—
SPOTLIGHTS & PROMOTION					
Homepage spotlight	1 month	2 weeks	1 week	—	—
Social spotlight	1 week	1 week	1 week	—	—
BOARD ACCESS					
Exclusive board events	Yes	Yes	Yes	—	—
SPONSORSHIP ACCESS					
Event sponsorships	First access	Priority access	Priority access	Priority access	Priority access

Next Steps

Confirm Your 2026 Partner Level

Ready to confirm your 2026 partner level? Complete the online Partner Renewal & Commitment Form.

[Open the 2026 Partner Form →](#)



SCAN TO OPEN
THE FORM

Additional Opportunities

Looking for even more visibility? A limited number of event-specific sponsorships will be available throughout the year. Details are shared as each event approaches.

Gold and above partners receive 10% off stand-alone event sponsorships (excluding the IIAN Foundation Golf Tournament).

Questions? Contact us at 402-476-2951 or office@biginebraska.org

Save These Dates for 2026

- EmpowerHER Women's Conference, Ashland - February 12
- Spring Conference, Kearney - March 24-26
- IIAN Foundation Golf Tournament, Eagle - August 2026 (Date TBD)
- 119th Annual Convention, Kearney - October 27-29